



# THE GOLDEN ANCHOR

Gold — and the rest of the precious metals — are more important for wealth protection than at any time in recent memory.

Here's why you need to make sure you're adequately positioned immediately...and some of the best ways to do so.

**T**here's an old wives' tale that says if you put a frog in a pot of cold water and slowly increase the temperature to boiling, the frog will die in the water before it realizes that its environment has suddenly gotten very, very dangerous.

The unfortunate parallel for investors in today's economy are that we are the frogs and the central banks and misguided fiscal policies of western governments are the chefs, slowly turning up the temperature on an inflationary stew that, sooner or later, will become lethal to our financial well-being.

You'd be forgiven for not noticing, what with all the economic calamity we've experienced over the past five years, but well before the Great Recession of 2008 began, the U.S. Federal Reserve have had been applying ever larger doses of loose money as the solution for any and all problems.

It's been said that, if all you have is a hammer, everything begins to look like a nail. And that's what Ben Bernanke and his team have been doing over the past several years — trying to fix a broken economy with ever larger hammers.

The problem with this strategy is two-fold.

First, as we are all painfully aware, it creates asset bubbles. From the Dot-Com bubble in the 1990s to the real estate bubble in the 2000s to the current equity bubble on Wall Street, this extended period of easy money has caused one investment sector after another to balloon and then burst.

The second problem, which I've already alluded to, is inflation. And it is this problem in

which our dilemma is much like the hapless frog of our anecdote.

For well over a decade, the Federal Reserve has been pumping money into the economic system with reckless abandon. During this period, the governments of the U.S. and Europe have taken on huge debt loads. Bank bailouts, auto bailouts, huge new entitlement programs...all have been put on credit cards, thus putting in question the full faith and credit of those governments.

Cheap goods from China and other export-driven developing economies have largely kept us from feeling much of the inflationary pain from these reckless monetary and fiscal policy decisions. Occasional spikes in gas and energy prices have provided us with ominous signs of impending calamity but, for the most part, retail price inflation has not been on the general public's radar screen.

But it sure has been on the minds of the smart money that sees trends and makes trades to maximize their return on them. And, in case you haven't noticed, the smart money has been one place consistently over the past decade: gold.

## **The Currency Of Last Resort**

As the West's governments and central banks have used cheap money and truckloads of debt to prop up an ailing global economy, their fiat currencies have weakened significantly when measured against gold.

Gold boasts a millennia-old track record as the only protection against the inevitable corruption of currencies. And thus, there is an inverse relationship between fiat currencies and the price of gold. Simply put, the more dollars,

euros, yen and other fiat currencies are created, the greater the relative worth of gold.

For proof of this fact, one need only look at our experience over the last decade. Beginning in 2001, when gold was trading around \$250 an ounce, the yellow metal has enjoyed an explosive bull run, carrying it to a recent peak over \$1,800 an ounce (a more than seven-fold increase).

Along the way, the seasoned and recently-minted gold bugs that have played this trend have built fortunes. The question now, of course, is where do we go from here?

Well, with gold trading in the \$1,200-\$1,400 an ounce range, one could argue that the bull market is no longer in play. One could, but one would be wrong.

I can say that with confidence because all those "frog boiling" policies are very much in place (and look likely to accelerate). Does anyone really believe that the political leadership in Washington will take the steps necessary to address the country's debt problem? Does anyone really believe that Ben Bernanke (or whatever dovish replacement the Obama administration might put forth in his stead) will reverse its money-printing ways anytime soon?

Make no mistake — as long as these policies are in play, they will keep turning the temperature up on inflation, devaluing the dollar and making gold the only bastion of safety for investors.

Another factor: There's an ocean of liquidity that U.S. banks have been holding onto in the form of excess reserves. As the economy slowly improves, the taps will get

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turned on with that money. And when it begins to flow, the multiplier effect ensures that inflation will become rampant. In that environment, even the impressive gains we've seen gold make over the past decade could seem tame by comparison.

And that's no even taking into consideration the strength of the physical markets for the precious metals.

## Real Gold Versus Paper Gold

Simply put, there is a war going on right now between the paper gold markets of the Western speculators and the physical gold buyers elsewhere in the world, but primarily in Asia.

While the speculators are playing their games in the futures and options markets, and generally pressuring the world price of gold lower, the real investors and savers of the world are, thank you very much, buying as much gold as they can get at those bargain basement levels.

Massive selling on one side and massive buying on the other. So who's right?

For one thing, there may not be a right or wrong in this contest. The huge surge in physical demand, for instance, is obviously fueled largely by the quick and deep reduction in the gold price.

Still, at any price, these people wouldn't be buying gold if they weren't concerned about the economic future. And gold has been in high demand for years as the global fiscal crises have emerged and expanded.

It is this physical demand that, in my view, represents the true supply/demand dynamic for gold. In contrast, the futures and options

markets are essentially fractional reserve investing, with only the most tenuous relationship to actual buying and selling of gold and silver.

Consider that, in the avalanche of selling for gold on April 12, about 400 tonnes of the metal was sold in the early hours of the trading session. That represented more than 100 tonnes in excess of all the gold in the Comex warehouses!

At its core, the futures markets represent nothing more than an opinion poll on gold, or a bet with a bookie, and those voting aren't even buying or selling the actual metal.

Of course, the rise of the gold and silver ETFs have created a hybrid vehicle where futures-like trading can be done with a click of a mouse, with the purported effect of having actual metal bought or sold.

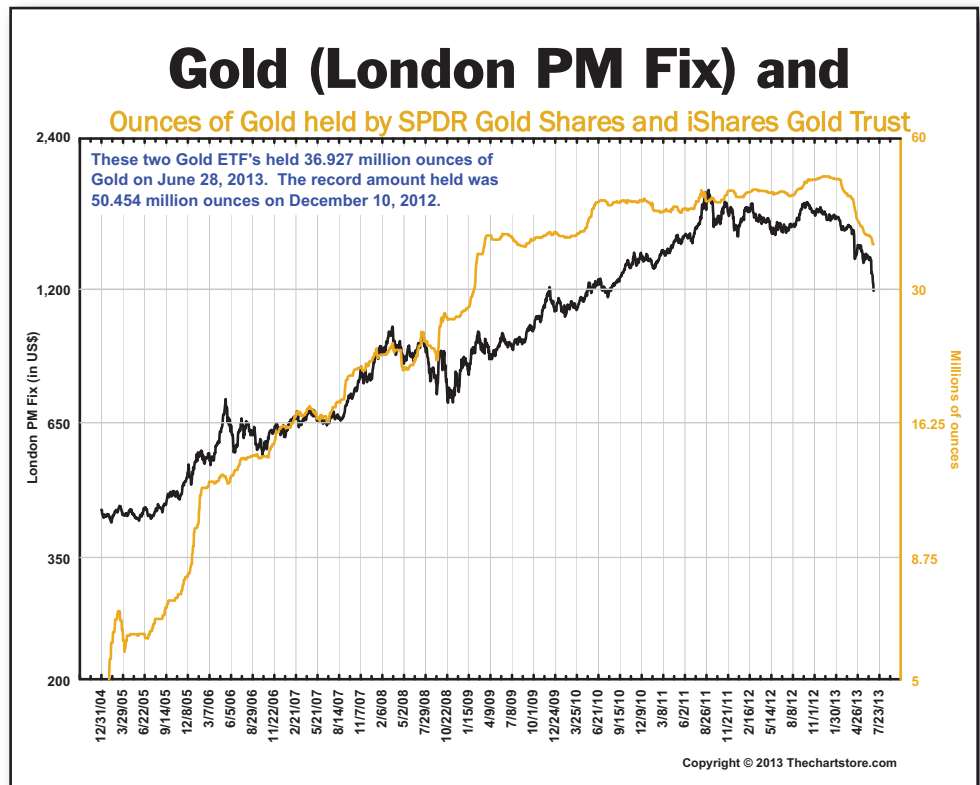
And it is in this area where the bears see particular weakness in the gold story. For years, the ETFs

grew and grew, and showed every sign of representing "stickier" demand than futures. So when the ETFs started getting large and consistent redemptions, it was viewed as a sign that the gold bull was dying.

But using the ETFs as a proxy for global gold demand is a big mistake, and considerably misleading. As the accompanying chart shows, gold holdings in the two largest gold ETFs (GLD and IAU) have been falling since early December of last year.

Since the beginning of this year, these two ETFs have lost about 380 tonnes of gold due to fund redemptions. Over the same time frame, however, reports show that China alone consumed over 640 tonnes of gold — considerably more than all the losses in the major gold ETFs.

And this is only the demand from China. You also have to factor in the massive buying from India (the world's largest source of



physical gold demand) and the rest of Asia, as well as the surging bullion demand in the U.S. and Europe.

Additionally, a number of central banks continue to buy gold. Russia, Turkey, Kazakhstan, Azerbaijan and even Greece have been consistently adding to their gold reserves every month.

The most recent sell-off in gold — and every other investment and commodity market — was a result of the U.S. Federal Reserve's anticipated end to quantitative easing...

Add it all up and it's easy to see that the end result of this year's stunning decline in the U.S. paper gold market has been a dramatic *net increase* in global gold demand. At the same time, the lower gold price is putting gold miners under greater economic pressure and, to some level, is reducing mine supplies.

So let the Western speculators play their games while they can. In every war, even the ultimate victors will lose a battle here and there.

## How To Invest In Gold And Silver

In spite of the huge imbalances that have built up in the global economy, it's still unlikely that they will result in complete financial Armageddon. But you never know, right?

There are a number of ways to invest in precious metals, with options that offer varying degrees of leverage, safety, liquidity, accessibility and other key attributes.

Most important above all, in our opinion, is that investors begin with a core holding of physical metals. This type of investment does not offer any leverage — the

value of the physical metal in your possession will increase or decrease in value in accordance with the spot markets for gold and silver.

What it does offer is peace of mind. In the event the global economy does go over the cliff, you'll have an ample supply of hard money to ensure you can provide for you and your family.

## “Bag” Or “Junk” Silver

“Bag,” or “junk” silver is curiously named, since it refers to the denominational coins produced by the U.S. mint in 1964 and earlier, coins that were 90% silver by weight. You would think, therefore, that these valuable coins would have earned some respect.

But their monikers were earned for good reason. They are called bag silver because they are typically sold in mass quantities, in canvas bags. They are called junk because these typically circulated coins are well-worn and, from a numismatist's standpoint, ugly in comparison to uncirculated, high-grade rare coins.

In any event, junk silver is a great way to buy silver at the lowest premium to melt value. This silver is typically delivered in bags of \$250, \$500 and (most commonly) \$1,000 in face value denominations (meaning the face values of the quarters, dimes and half-dollars in the bag add up to \$1,000).

For coins composed of 90% silver, this equates to a silver bag weighing 795 ounces. Subtract the 10% copper content of the coins and that leaves you 723 ounces of silver in a \$1,000 bag. Add in a factor for wear-and-tear metal loss over the decades since

these coins were minted, and most \$1,000 bags contain around 715 ounces of pure silver.

Junk silver has a couple advantages. First, in the event of a complete economic collapse, the smaller denominations involved in bag silver would be fungible and readily tradable for goods and services. (Try exchanging a one-ounce gold bar for a loaf of bread, and asking for change.)

Second, because the silver coins in junk silver bags were created by the government for circulation, they come with no refining or minting costs attached.

Thus, although junk silver has some disadvantages in terms of the sheer bulk of an investment, it represents the least expensive way to buy bullion, with the lowest premiums above melt value.

## Gold And Silver Bullion

Precious metals bullion is typically sold in coin or bar form, and either form offers key advantages of portability and relatively low premiums over melt value.

The accompanying tables list some of the more common and widely accepted bullion coins along with their characteristics. As you can see, the variety is dizzying.

The issue gets more confusing when you have to consider where to store your bullion; the options run along wide spectrums of affordability, security, convenience and other factors.

For instance, you can choose to store your gold in a storage facility, which are generally quite secure and designed to store bullion. In fact, you can usually buy and sell bullion from your account in a storage facility.

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One key distinction that you'll find, however, is that your bullion can be either in an allocated or an unallocated account.

In allocated storage, specific bars (or portions thereof) are assigned to your account; you have legal title to your gold. In unallocated storage, you are credited with a specific weight of bullion included amongst a much larger amount held in the vault or vaults.

All other things being equal, unallocated storage offers lower costs, but many investors feel more comfortable with the security of ownership offered by allocated storage.

You can also store your bullion in a safe deposit box at your local bank. This could put your metal closer to you, but your accessibility will be limited to the bank's hours.

And finally, of course, you can

choose to store your bullion at home, either in a safe or hidden somehow. There are many clever ways to hide coins, bars and other valuables in your home, and we detail many of them in an upcoming special report.

Generally, however, any substantial amount of gold or silver should be safely secured in either a storage facility or a safe deposit box.

## Semi-Numismatic And Numismatic Coins

Semi-numismatic and numismatic coins are a viable investment option, and knowledgeable collectors/investors can profit as the premiums over melt and/or collectible values rise and fall, often independently of the fluctuations in the metals markets.

Semi-numismatic coins are those old, U.S. gold or silver coins with common dates and/or large surviving populations, and which don't have a high grade (condition). They typically sell for a greater premium over their melt value than bullion coins, but for significantly lower premiums than rare (numismatic) coins.

So what advantage do semi-numismatic coins offer investors? The premiums over melt value for any particular coin can vary substantially over time, so investors buying at the low end of a trading range can realize added profits if they can also sell at the high end of the range, and metal prices have advanced or at least held steady.

But the primary potential benefit of semi-numismatic coins is safety (or the perception thereof). You see, the collectible value of these coins is great enough that many investors feel they would be excluded from any U.S. government gold confiscation.

## Table of Common Gold Coins (All weights in troy ounces)

Name of bullion coin	Country	Fineness	Denominations (Gold weight)	Years of mintage
Gold Nugget	Australia	0.9999	1/20 oz, 1/10 oz, 1/4 oz, 1/2 oz, 1 oz, 2 oz, 10 oz, 1 kg	1986–present 1991–present
Lunar Series I	Australia	0.9999	1 oz	1996–2007
Lunar Series II	Australia	0.9999	1 oz	2008–2019
Philharmonic	Austria	0.9999	1/10 oz, 1/4 oz, 1/2 oz, 1 oz	1989–present
Maple Leaf	Canada	.9999*	1/20 oz, 1/15 oz, 1/10 oz, 1/5 oz, 1/4 oz, 1/2 oz, 1 oz, 100 Kilo	1979–present
Gold Panda	China	0.999	1/20 oz, 1/10 oz, 1/4 oz, 1/2 oz, 1 oz	1982–present
20 Francs Napoleon	France	0.9	0.1867 oz.	1806–1914
Libertad	Mexico	0.999	1/20 oz, 1/10 oz, 1/4 oz, 1/2 oz, 1 oz	1991–present
Libertad	Mexico	0.9	1/4 oz, 1/2 oz, 1 oz	1981–1990
Centenario (50 Pesos)	Mexico	0.9	1.20565 oz	1921 - 1931 <sup>^</sup>
George the Victorious	Russia	0.999	0.2537 oz	2006–present
Krugerrand	South Africa	0.9167	1/10 oz, 1/4 oz, 1/2 oz, 1 oz	1967–present
Vreneli	Switzerland	0.9	0.0933 oz, 0.1866 oz	1897 - 1936, 1947, 1949
Sovereign	United Kingdom	0.9167	7.3224 g = 0.2354 oz	Various
Britannia	United Kingdom	0.9167	1/10 oz, 1/4 oz, 1/2 oz, 1 oz	1987–2012
Britannia	United Kingdom	0.9999	1 oz	2013-
Gold Eagle	United States	0.9167	1/10 oz, 1/4 oz, 1/2 oz, 1 oz	1986–present
American Buffalo	United States	0.9999	1 oz	2006–present
Double Eagle	United States	0.9	0.9675 oz	1849–1933

\* also available in 0.99999

<sup>^</sup> periodically 1943 to 1972

+ except 2001, 2003 and 2005

## Table of Common Silver Coins (All weights in troy ounces)

Name of bullion coin	Country	Fineness	Denominations (Silver Weight)	Years of mintage
Silver Kookaburra	Australia	0.999	1 oz, 2 oz, 10 oz, 1 kg	1990–present
Lunar	Australia	0.999	1 oz, 2 oz, 10 oz, 1 kg	1999–present
Philharmonic	Austria	0.999	1 oz	2008–present
Maple Leaf	Canada	0.9999	1/2 oz, 1 oz	1988–present
Libertad	Mexico	0.999	1/20 oz, 1/10 oz, 1/4 oz, 1/2 oz, 1 oz, 2 oz, 5 oz, 1 kg	1982–present
Saint George the Victorious	Russia	0.999	1.01 oz	2009–2010
Britannia	United Kingdom	0.958	1/10 oz, 1/4 oz, 1/2 oz, 1 oz	1997–2012
Britannia	United Kingdom	0.999	1 oz	2013-
America the Beautiful	United States	0.999	5 oz	2010–present
Silver Eagle	United States	0.999	1 oz	1986–present

While we believe that a U.S. gold confiscation is highly unlikely, there's no denying that it has happened before. And when President Franklin Roosevelt issued his Executive Order 6102 on April 5, 1933, forcing American citizens to sell their gold to the U.S. government, it excluded "gold coins having recognized special value to collectors of rare and unusual coins."

So investors in semi-numismatic coins are hoping to get significant bullion value, along with premiums that will hopefully expand, as well as some level of potential protection against confiscation.

Rare, or numismatic, coins offer very little bullion value in comparison to their selling price, but even better potential protection against confiscation. But the key difference is that rare coins can be rewarding in ways extending beyond potential profits.

This is because the value of rare coins is primarily based not in the value of their contained metal, but in their rarity, beauty and collectability. For rare coin collectors, profits take a back seat to the ongoing pursuit of the elusive pieces they desire. And in fact, those who pursue coins for their collector value are those who often realize the greatest monetary profits from their efforts.

Rare coin collecting and investing is a complicated subject, and too extensive to be adequately addressed in this report. The arena can seem intimidating to those interested in getting involved, and those looking to enjoy the sector's varied rewards should educate themselves before making significant investments.

Another key factor is finding rare coin dealers you can trust, and developing relationships wherein

the dealers know what you're looking for.

Fortunately, the numismatic market has advanced light-years over the past 25 years, especially with the emergence of the independent coin-grading services of PCGS and NGC. As a result, the primary area where an investor can get burned is not in counterfeit coins or over-grading, but in price. And today's active rare coin market means that the risk here, while not eliminated, has been minimized.

## Options

Another way to invest in precious metals to buy gold or silver options on the COMEX or one of the world's other commodities exchanges.

Options are essentially contracts that allow those that engage in them the right, but not the obligation, to buy or sell an investment for a set price on or before a date certain.

Typically, the longer the window of time offered by the option to hit that set price, the more costly the option. By the same token, the closer the set or "strike" price is to the current trading price of the underlying investment, the more expensive an option will be.

"Buy" options are referred to as "calls." These securities are a bet that the price of an underlying security will exceed the strike price on or before the exercise date. "Sell" options are referred to as "puts." Put options are bets that an underlying investment will decline below the set strike price before the exercise date.

The advantage of options is that, if you guess correctly, they can provide a significant amount of leverage on the price movements of gold and silver. More-

over, if your options expire without breaking through their set strike price, you are only out the cost of the option, which is typically a fractional amount of the notional price of the underlying investment.

The downside to options is that, unlike investments in physical assets or relatively liquid stocks and bonds, you risk losing your entire investment amount if your options don't put you "in the money" before the exercise date.

Fortunately, there are a variety of ways to hedge against this latter risk that typically involve buying additional (and often more complex) options.

Still, this sort of investing is not for the faint of heart. Unless you are a seasoned options trader, it's probably best to allocate 10% (at most) of your risk capital to the options sector. Also, in order to trade in these instruments, you have to work with a broker that's specifically licensed to trade in commodities securities. We have a broker recommendation for you in our recommended companies section.

## Where You Can Invest In Gold And Silver

As you can see, there are many ways to invest in physical metals. The bad news is that the myriad options can be confusing for investors; the good news is that their metals exposure can be customized to their individual needs and risk tolerances.

There are also many companies and services offering precious metals exposure, and choosing from among the best providers can be even more confusing. A good place to begin is with companies

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that exhibit a level of professionalism and credibility by their decision to participate in the world's foremost investment event.

The following is a list of companies that, as demonstrated by their participation in this year's New Orleans Investment Conference, are confident in showing their story, product, services and track record to the world's most sophisticated private investors.

### **American Gold Exchange**

800-613-9323

info@amergold.com

www.amergold.com

American Gold Exchange is a leading national precious metals and rare coin company specializing in dealer-to-dealer trading and direct sales to the public. AGE draws upon a huge supplier network in the U.S. and Europe. These long-term relationships enable the company to reliably offer an almost limitless inventory of highest-quality gold, silver, platinum and palladium coins and bars at extremely low prices.

Most importantly, American Gold Exchange takes pride in offering coins that represent outstanding value. The company trades some of the finest U.S. rare gold and silver coins at comparatively low prices, and all of the classic U.S. gold coins and silver coins they offer are carefully hand-selected according to the criteria of rarity, grade, quality, popularity and price to give investors the best possible value for their money.

Founded in 1998 by Dana Samuelson, American Gold Exchange's primary mission is helping investors to build and manage a profitable, private and rewarding hard asset portfolio.

A professional numismatist since 1980, Dana worked for some of the most influential precious metals trading companies in the nation before founding AGE in 1998.

For nearly a decade he was a personal protégé of James U. Blanchard III, one of the true giants of the industry and the individual most responsible for re-legalizing the private ownership of gold in the U.S. Dana serves on the Board of Directors of the Professional Numismatists Guild, an exclusive nonprofit organization composed of the world's top rare coin and paper money experts, whose primary mission is to make the hobby safe for collectors and investors by maintaining rigid standards of excellence among dealers.

AGE's goal is to provide the best value, selection and service in gold, silver, platinum, and palladium coins and bars. Customer service is the company's highest priority and value is their watchword.

### **Anthem Vault**

855-428-2858

www.anthemvault.com

Anthem Vault provides U.S. residents with an efficient and liquid way to buy, own and sell physical, 100% fine gold and silver bullion. All metals are securely stored with an independent, world-class vaulting facility in Salt Lake City, Utah and are fully insured by Lloyd's of London against loss, damage or destruction caused from theft or natural disaster.

A key benefit is that, through Anthem Vault, investors can buy parts of a bar or full bars, with a minimum purchase amount of \$25 up to a maximum purchase amount of \$5 million per order.

Anthem Vault was founded by CEO Anthem Blanchard. Anthem brings his extensive knowledge of the gold and silver industry from both his experience as Director of Strategic Development and Marketing with Europe-based Gold-Money, as well as from being raised by perhaps the world's pre-eminent gold bug and precious metals pioneer, James U. Blanchard III.

The Blanchard name stands for trust, integrity and security in the precious metals business, and it has done so since 1971, starting with Anthem's father, James U. Blanchard III. He bravely fought for Americans' right to legally own gold and spent the next three decades championing the inherent value of precious metals. He created The National Committee To Legalize Gold, Gold Newsletter, The National Committee For Monetary Reform, James U. Blanchard & Company, The Blanchard Group Of Funds, Jefferson Coin & Bullion, co-founded Louis Rukeyser's Wall Street Newsletter, wrote several wealth-related books and supported freedom causes all over the world. He created the world's largest rare coin and bullion company and improved the financial wealth of countless people in the process.

With Anthem Hayek Blanchard at the helm, Anthem Vault continues this fine tradition today, putting to good use the accumulated knowledge and expertise in precious metals and investment strategies, while the cornerstone Anthem Vault Standard secures, protects and insures investors' gold and silver assets.

### **McAlvany Financial**

970-259-4100

mcalvany@mcalvany.com

www.mcalvany.com

When Don & Molly McAlvany



founded International Collectors Associates (ICA) in 1972 they recognized the key role that physical precious metals would play in their own and their clients' investment portfolios. At the time, it was forbidden to market bullion gold and silver. Collector coins and religious artifacts were permitted, however. So Don & Molly designed and introduced a range of gold coins with Biblical themes in order to meet the needs of their clients.

Today, McAlvany Financial specializes in the sale of bullion, semi-rare U.S. and European gold coins, money management services and secure offshore storage for precious metals. The firm's highly trained and experienced advisors strive to help investors in customizing solid strategies of wealth preservation for their financial and retirement assets.

In 2006 Don McAlvany passed the leadership responsibility of ICA to his son David. In 2008 Don and David founded McAlvany Wealth Management to make an all-encompassing investment offering available to ICA's loyal client base.

Over the past 40 years ICA has grown into one of the largest full-service precious metals providers in the United States. ICA's staff of highly-qualified, like-minded, conservative advisors and support staff work diligently to establish long-term relationships with investors and collectors.

ICA is renowned for the breadth and quality of the physical precious metals it offers its clients, with life-long guarantees to buy back these products at current market prices. Your experienced ICA advisor will gladly counsel you on the attributes of physical bullion coins and bars, semi-numismatic and collectable coins, and on diversification of storage.

Continuous and in-depth study of economic, monetary and geo-political events and trends, which impact investment themes, is a top priority within ICA and the McAlvany Financial Group, although the company's senior brokers have an average tenure of over 20 years with ICA, and have experienced both bull and bear market cycles in precious metals.

### **Rare Coin Wholesalers**

800-347-3250

rarecoinwholesalers@rcw1.com

www.rarecoinwholesalers.com

Specializing in U.S. rare coins, Rare Coin Wholesalers has bought and sold over a billion dollars in rare coins and has owned or participated in the purchase or sale of most of the "100 Greatest U.S. Coins." The company is a major auction participant and maintains important relationships with America's largest auction houses. In addition to the firm's inventory of fine rarities, Steve Contursi, President of Rare Coin Wholesalers, is proud to be the current custodian of some of our country's national treasures.

Major purchases to date include the 1794 Flowing Hair Silver Dollar, the King of Siam Proof Set and the Unique 1787 Brasher Doubloon. The Brasher Doubloon (EB on Breast), the first gold coin minted for the young United States, was acquired by Steve Contursi in January of 2005.

In May 2010, Rare Coin Wholesalers made international headlines with the sale of the Neil/Carter/Contursi 1794 Silver Dollar. This coin is believed to be the first silver dollar struck by the United States and sold for \$7.85 million, which was a world record at the time.

In December 2011, Steve Contursi sold the unique 1787 Brasher Doubloon. An undisclosed Wall Street investment firm subsequently has purchased it for a record price of nearly \$7.4 million, the most money ever paid for the historic rare coin, making it the third largest single coin sale.

As demonstrated by these sales, Rare Coin Wholesalers brings unsurpassed expertise, financial resources and knowledge of the marketplace to the aid of investors. Represented at over 20 national coin shows a year, all of the major coin auctions and numerous investment conferences, the company feels the pulse of the rare coin market on a daily basis. Using this market intelligence, as well as an exceptional team of experienced rare coin experts, the company works hard to serve dealers and discriminating collectors worldwide.

### **Rutsen Meier Belmont (RMB) Group**

800-345-7026

suerutsen@rmbgroup.com

www.rmbgroup.com

The RMB philosophy is to build long-term client relationships, with truly personal service, creative trades and strict risk management. Founded in 1984 to give premier options trading and research support, the RMB Group has grown to become one of the most respected names in the industry.

Simply put, the RMB Group is a full-service commodity brokerage firm specializing in individual, "one-on-one" advice and customer service. The company prides itself on building relationships and designing investment opportunities that fit investors' personal risk tolerance and interests. With an average

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tenure of 20 years of financial markets experience, RMB brokers are seasoned veterans who excel in customizing strategies for experienced investors and mentoring beginning traders.

In addition to one-on-one personal service with experienced brokers, RMB offers investors a powerful array of valuable research and educational products.

First up are 40 Options Edge Alerts per year, with "Do It Now" buys and sells, along with RMB Currency Trader. The Education Tools library also offers numerous downloadable materials such as the investment classic, RMB Short Course in Futures & Options (now in its 3rd edition).

Then come periodic, in-depth "big move trades" pinpointing very long-term opportunities with extraordinary potential. This phrase may be well known, but real-world opportunities to "buy low and sell high" with reasonable risk are relatively rare.

RMB's big move trades are specifically designed to identify these opportunities by using unique, long-term, "set it and forget it" option strategies. RMB specializes in showing investors how to use these relatively inexpensive strategies to give their portfolios big exposure to energy, metals, commodities, foreign currencies and more for far less than stocks, ETFs or other more "traditional" investments.

Investors can contact RMB via phone or e-mail for a free copy of

their valuable RMB Short Course in Futures & Options.

## Valaurum Inc.

[www.valaurum.com](http://www.valaurum.com)

Valaurum, Inc. was created to make precious metal ownership and investment available to all people. Its primary product is the innovative Aurum®, a thin layer of gold or other precious metal sandwiched between layers of protective polyester. The Aurum® product has been used to create spectacular gold certificates, awards, collectibles, exonomia and commemorative documents.

In the form of an Aurum®, gold is more convenient, affordable, versatile and trustworthy than ever before. Using a proprietary process, very thin and precise quantities of gold are accumulated between layers of polyester film. On a standard 1/20 gram Aurum®, the gold is 267 nm thick, approximately half of one percent the width of a human hair. The precise quantity of gold is verified through rigorous testing by Valaurum, its manufacturer, and independent laboratories.

Because the gold in an Aurum® is in a thin sheet, it is also easier to au-

thenticate than gold hidden inside a coin or bar. The gold is also easy to recover, using standard assay methods. The Aurum® is printed with high-resolution, full-color text and graphics, resulting in a new, beautiful way to use gold for artistic, commemorative and branding purposes. Valaurum is developing Aurum® made with other metals, including platinum, silver and copper.

Valaurum, Inc. has a worldwide exclusive license for this innovative proprietary technology, which is protected by pending U.S. and international patents in Europe, China, Taiwan, Singapore, Iceland, Australia, Canada and elsewhere. The product is sold under the trademark Aurum®. Investors and collectors can buy Aurum® at [Valaurum.com](http://Valaurum.com). ▲

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Founded in 1971 to help return the right of gold ownership to American citizens, Gold Newsletter stands today as the oldest and most respected advisory on precious metals and mining stock investing.

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